



Berkeley Research Impact Initiative

Allen Press Emerging Trends Seminar

Beth Weil

Marian Koshland Bioscience & Natural
Resources Library

University of California, Berkeley

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Berkeley Research Impact Initiative

www.lib.berkeley/brii



Began January 2008

18 Month Pilot Program

Sponsored by:

University Librarian

Vice Chancellor for Research



GOALS



Increase Impact of UCB Research

Enable More Choice for Authors

Encourage Experimentation

Understand Differences Between
Disciplines

Enhance Library's Role



How It Works



Author Criteria

UCB Faculty, Student, Postdoc

\$6,000/year Limit

No Grant Funds Available

Journal Criteria

‘Libre’ OA

\$3,000 limit for OA

\$1,500 limit for Hybrid

How It Works



Article approved before or at time
of acceptance

Author or Departmental Fund is
Reimbursed





Success



84 Articles Approved

42 Articles Reimbursed

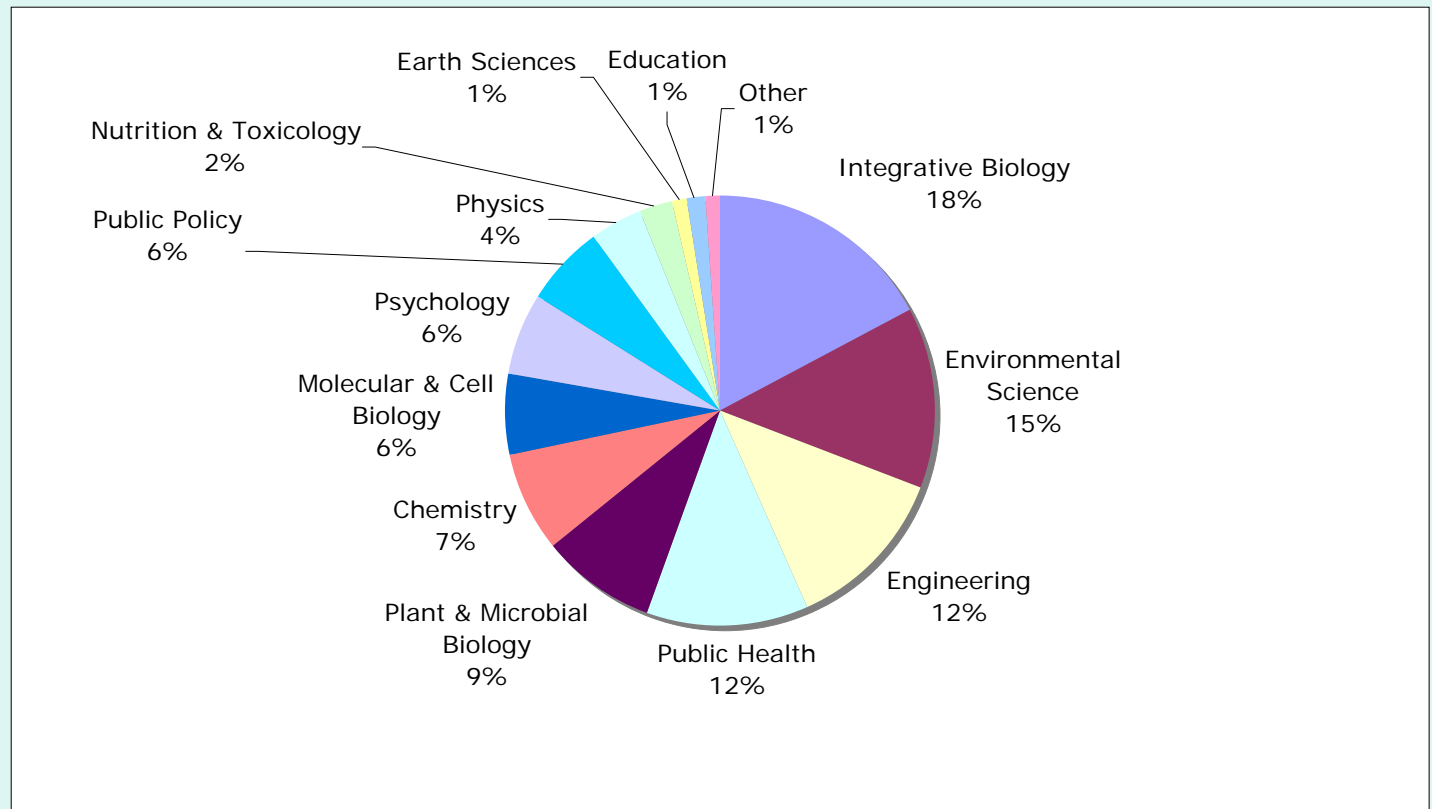
75 Unique Submitting Authors

16 Unique Departments

13 Unique Publishers



BRII Requests by Department





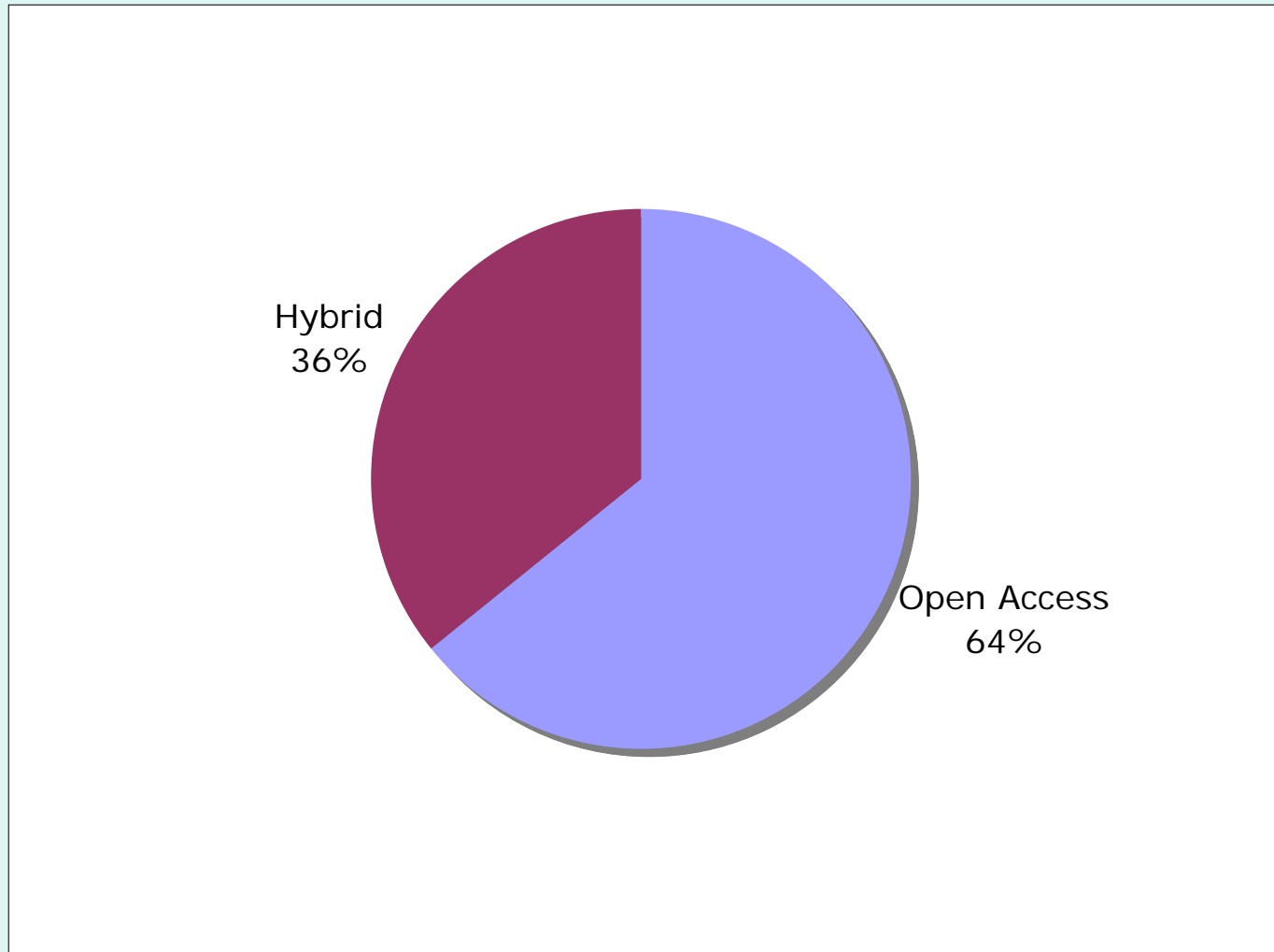
Reimbursed Publishers



APS	Magnolia
ASBMB	NAS
BMC	OSA
EGU	Oxford
Frontiers	PLoS
IOP	RSP
IUC	



Hybrid vs. Fully Open





Benefits



More Open Papers

More Dialog with Researchers

Increasing Knowledge of Publishing
Patterns



Lessons Learned



Researchers will use Grant Funds

>75% of PLoS articles are Grant Funded

Diversity of Subject Areas using OA

Hybrid Experimentation is Growing

Less than 1% of our serials budget can make a big difference



How Far We Have Come



1980's

Librarians talking about the Serials Crisis

1990's

Librarians talking about the Serials
Crisis

2000's

Faculty talking to Faculty about OA

2010

15 Central OA Funds in North America