

Renewable Energy Program



What is the Allen Press Renewable Energy Program?

Electricity generation is the single largest source of pollution in the United States. Currently, 90% of our electricity comes from fossil fuels and nuclear energy. Allen Press works with The Bonneville Environmental Foundation to support renewable energy initiatives by purchasing renewable energy certificates to offset a percentage of the carbon emissions of our administrative offices.

Your organization can demonstrate its support for environmental sustainability by participating in the Allen Press Renewable Energy Program. For as little as one cent per book, journal, or magazine, we will work with the Bonneville Environmental Foundation to acquire renewable energy certificates to offset the energy used specifically in producing your publication. In addition, we can further assist you in your efforts to promote your commitment to sustainability through the purchase of certificates to offset the energy used in your editorial or business office.

What are renewable energy certificates?

Renewable energy certificates are carbon offsets that support replacing traditional polluting sources of electricity with clean, secure, and sustainable renewable sources of energy that come from solar and wind power from across North America.



What are the benefits of purchasing renewable energy certificates?

Greening energy use through renewable energy certificates encourages renewable energy development—ultimately benefiting U.S. communities.

The Economy: Renewable energy brings economic development to rural areas of the United States, reduces dependence on foreign oil, and establishes a secure, domestic energy resource.

The People: Reducing particulate matter from the burning of fossil fuels reduces asthma, heart attacks, strokes, and the negative health impacts of mercury. Improving our health saves lives and money.

The Environment: Most traditional power generation relies on burning fossil fuel. Every time we replace existing power with environmentally preferred hydro, wind, solar, or another renewable resource, the electricity pool becomes a little greener, and that benefits everyone.

How can my organization promote our purchase of renewable energy certificates to our members or subscribers?

More than ever before, members, readers, and subscribers expect publishers and organizations to lead the charge in sustaining our environment. There are several ways you can communicate your commitment to the environment to your members and/or subscribers. You could place a statement informing readers about your investment in renewable energy in your publication or on your website along with the clean energy logo. In addition, your account manager can provide you with a sample press release that you can customize and distribute to your members or other industry news outlets. Below is an example of a descriptive statement about your support of renewable energy.

XYZ Organization has committed to offset the electricity usage of its offices/publication with renewable energy certificates. These certificates offset the global warming pollution impacts of conventional electricity generation, and air and ground travel. Renewable energy certificates are created when renewable energy sources—such as low-impact hydro and wind power—are substituted for energy traditionally generated by burning fossil fuels, such as coal, oil, or natural gas.

Who is the Bonneville Environmental Foundation (BEF)?

BEF is dedicated to increasing the supply and use of new renewable energy by developing and marketing innovative green power products for consumers who care about global climate change.

All of the BEF's renewable energy certificates are certified by Green-e® Climate, a national organization that is looking out for your interests. The Foundation is a 501(c)(3) non-profit environmental organization. All of their net revenues are reinvested into the development of new renewable energy sources and in watershed restoration projects.

What other actions can I take to "green" my publication?

Our environmentally sensitive communication solutions make it easy to support your organization's goals and be a responsible citizen of the global community. From FSC-certified and recycled paper choices to paperless work flows, Allen Press is your partner for environmentally friendly solutions. As concerned citizens ourselves, we employ responsible manufacturing practices and have convenient options for digital and on-demand delivery, helping to prevent unnecessary waste resulting from print overruns. Contact your account manager or sales representative to learn more.

