



Judy Riling

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Display Advertising Rates
 (Black and White):

	1X	3X	6X	12X
Full Page	\$882	\$838	\$799	\$772
2/3 Page	\$706	\$672	\$551	\$606
1/2 Page	\$573	\$545	\$518	\$490
1/3 Page	\$441	\$419	\$397	\$375
1/4 Page	\$331	\$314	\$297	\$287

Color Rates

Standard Color per Page	\$480
Matched Color per Page	\$620
3-Color & 4-Color per Page	\$870

Cover & Preferred Position Rates

(Non-Cancellable Premium over earned b/w page rate)

Inside Back Cover	20%
Outside Back Cover	35%
Other Preferred Positions	10%

Inserts

4-Page Insert	4x B/W earned rate+10%
2-Page Insert	2x B/W earned rate+10%

Classified Advertising

Classified advertising space for professional position listings and meeting announcements is available in *Rangelands* at the rate of \$1.50 per word.

Layout/Design service available

Ad Sizes

	Non-Bleed Width Height	Bleed Width Height
Full Page	7" x 10"	8 3/4" x 11 1/4"
2/3 Page	4 1/2" x 10"	5 1/4" x 11 1/4"
1/2 Page (H)	7" x 5"	8 3/4" x 5 1/2"
1/2 Page (V)	3 1/2" x 10"	4 1/4" x 11 1/4"
1/3 Page	4 1/2" x 4 7/8"	5 1/4" x 5 1/2"
1/4 Page	3 1/2" x 4 7/8"	—

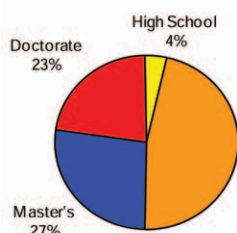
The Society for Range Management is the professional society dedicated to supporting persons who work with rangelands and have a commitment to their sustainable use. Rangelands comprise almost one-half of all the lands in the world. They are extremely important to society for the goods and services they produce and for the ecological services they provide. SRM is dedicated to the conservation and sustainable management of rangelands for the benefit of current societies and for future generations.

Rangeland Ecology & Management publishes all topics—including ecology, management, socioeconomic, and policy—pertaining to global rangelands. The journal's mission is to inform academics, ecosystem managers, and policy makers of science-based information to promote sound rangeland stewardship. Author submissions are published in five manuscript categories: original research papers, high-profile forum topics, concept syntheses, as well as research and technical notes.

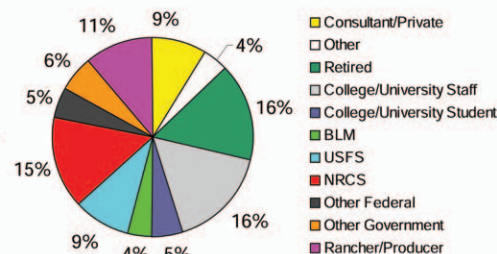
Rangelands is a full-color, peer-reviewed publication. Each issue features articles on the state of rangeland science, art, management, technology, policy, economics, education, society, and culture along with book reviews, highlights from relevant scientific literature, and society news. The journal provides readers with information founded in the current rangeland science and management knowledge base in a user-friendly, non-technical format. *Rangelands* is intended for a wide range of individuals, including educators, students, rangeland owners and managers, researchers, and policy leaders.

READERSHIP DEMOGRAPHICS

Education



Profession



<i>Rangelands</i>		
Month	Space	Materials
February	Jan. 3	Jan. 20
April	Mar. 1	Mar. 18
June	May 2	May 19
August	June 30	July 20
October	Aug. 30	Sep. 19
December	Oct. 28	Nov. 16

<i>Rangeland Ecology & Management</i>		
Month	Space	Materials
January	Nov. 24	Dec. 15
March	Jan. 31	Feb. 17
May	Mar. 30	Apr. 18
July	May 27	June 16
September	Aug. 1	Aug. 18
November	Oct. 3	Oct. 20

ADVERTISING TERMS & CONDITIONS

Rangelands and *Rangeland Ecology & Management* reserve the right to accept materials and require publication prepayment. These journals do not accept advertising for credit/debit cards, insurance, or travel. The Advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad's content. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising out of an advertisement. Advertisers will be billed for any modifications or file manipulation that needs to be done to meet print requirements. Allen Press, Inc., assumes no financial responsibility for any error or omission occurring in the publication of an advertisement if the electronic file does not meet our published standards and/or a press proof is not supplied. All claims for errors in advertisements must be made in writing and received within ten days of the invoice date and will be considered only for the first insertion of the advertisement containing the error. An error that does not materially affect the value or content of an advertisement will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or a proof was not supplied.

