



Prepare your
publication
like a pro.

Program Schedule

Wednesday, September 13

2:00–4:00 pm Optional Tour of Allen Press, Inc.

7:00–10:00 pm **Opening Reception**

Thursday, September 14

8:15–9:15 am Registration and Continental Breakfast

9:15–9:30 am Opening Remarks and Introductions

9:30–10:45 am **Concurrent Sessions:**

- **Digital or Soft Proofing**

As digital or “soft” proofing technology evolves, the debate about whether it can effectively replace tried and true hard proofs (or bluelines) continues. In this session we’ll analyze the real benefits of soft proofing and address such issues as the representation of fine layout details and reliable color proofing.

Bill Conradi, Service Bureau Operator, Allen Press, Inc.

- **Using Annotated PDFs in the Editorial Office**

This session will cover the best practices for annotating PDFs, using the Allen Press composition workflow as a case study. It will cover basic tools, advanced tools, viewing options, printing options, and an interactive Q&A involving a sample document.

Tim Cross, Manager, Content Processing and Editing Services, Allen Press, Inc.

11:00am–12:00pm **Concurrent Sessions:**

- **RGB/CMYK Workflow**

Should you convert RGB images to CMYK? What profiles should you be using? What about color managing PDF files? How can you get consistent color across all of your desktop publishing applications? Delve into the world of color profiling, separation, and reproduction to get answers to these questions and more!

Joe Marin, Senior Prepress Technologist/Instruction, PIA/GATF

- **Prepress PDF Workflow**

Many prepress operations are exploiting the advantages of PDF as a standard data format incorporating text files, fonts, and images. We’ll tell you how to create the perfect PDF to send your printer and show you how PDF workflows are powered by Prinergy, a powerful, proven PDF prepress workflow solution.

Tony Hoffhines, Prepress Supervisor, Allen Press, Inc.

Jonathan DeLaConcepcion, Manager, Electronic Imaging, Allen Press, Inc.

12:00–1:30 pm **Lunch**

Keynote Presentation: Communicating Color Effectively

Dealing with color is one of the most challenging aspects of print reproduction. Learn the limitations of the color reproduction process, proper color viewing, and how to communicate color effectively with your printer. You can’t afford to miss this keynote session!

Joe Marin, Senior Prepress Technologist/Instruction, PIA/GATF

Program Schedule cont.

Thursday, September 14

1:30–3:30pm **Preparing Digital Files for Production**

This session will make recommendations for submission of three kinds of digital files used in journal production: images (figures), article text, and advertisements. We'll look at the Allen Press Electronic XML Workflow to illustrate solutions. File formats, tables, and math will be major topics of discussion.

Jeff Monson, File Preparation Specialist II, Allen Press, Inc.

Jeff Ford, Allen Press Composition Workflow Developer, Allen Press, Inc.

Jana Rittenhouse, Ad Specialist, Allen Press, Inc.

3:45–5:00pm **Best Online Journal Practices**

We'll consider best practices in three areas of online scholarly journal publishing: web site visibility, usability, and user customization; registering, hosting, and providing access to research information and supporting data; and long-term archiving solutions.

Susan Dunavan, Manager, Content Management Services, Allen Press, Inc.

Jim Reichman, Director of the National Center for Ecological Analysis and Synthesis (NCEAS)

Evan Owens, Chief Technology Officer, Portico

Ted Freeman (Moderator), Marketing Manager, Online Products and Services, Allen Press, Inc.

7:00–10:00pm **Dinner Networking BBQ**

Friday, September 15

8:15–9:00am Continental Breakfast

9:00–10:30am **Concurrent Sessions:**

• **XML and 3B2—Dynamic Journal Production**

Overview of latest journal production techniques, in which the benefits of a standardized journal workflow will be discussed and a recent case study presented. How to reduce your time from acceptance to publication, take control of the journal pages and automate your journal production routines.

Amanda Laverick, Chief Operating Officer, Charlesworth China

Stephen Laverick, Technical Director, Charlesworth China

• **Fonts, Fonts, Fonts!!**

The number one problem cited by service bureaus when outputting files is fonts: missing fonts, corrupt fonts, or the wrong fonts. Learn how you can avoid font-related delays and errors in the work you send your printer.

Tony Hoffhines, Prepress Supervisor, Allen Press, Inc.

Jonathan DeLaConcepcion, Manager, Electronic Imaging, Allen Press, Inc.

10:45am–12:15pm **Web-based Peer Review with the AllenTrack Workflow**

Online manuscript submission and peer review allows you to quickly evaluate manuscripts, reducing turnaround time. Once approved, your manuscripts can flow easily to the Allen Press typesetting system. This session will give you the necessary pointers to utilize the system to its greatest potential.

Anna Jester, Applications Support Specialist, Allen Press, Inc.

12:30–3:30pm **Lunch and More**

After lunch on your own or with Allen Press staff, use this time to schedule appointments with Allen Press staff members or network with other seminar participants.



Circle S Ranch

General Information

Registration Fees

Early Bird Registration: \$99.00 per person through August 31, 2006

Regular Registration: \$125.00 per person from September 1 through September 13, 2006

Guest Registration for Social Events: \$35.00 per person through September 13, 2006

Registration includes all program materials, opening reception on Wednesday evening, continental breakfast on Thursday and Friday, lunch on Thursday, and the Thursday evening mixer/barbecue at the Circle S Ranch & Country Inn. During the seminar, transportation to and from Allen Press, SpringHill Suites, and all social events will be provided. Attendees are responsible for their own lodging and transportation to Lawrence.

To Register

Go to <http://seminar.allenpress.com> and complete the online registration form or you may download the registration form and return it with payment to:

Allen Press Editorial Seminar
Attn: Meetings Department
P.O. Box 1897
Lawrence, KS 66044-8897
Fax: (785) 843-1274

Refund/Cancellation: We encourage you to send a qualified substitute if you cannot attend. If written notice of cancellation is received on or before September 13, 2006, payment will be refunded, less a \$15.00 processing fee. No refunds will be issued for cancellations after September 13, 2006.

Please feel free to share this information with your colleagues. Deadline for registration is September 13, 2006.

We encourage you to register as soon as possible as space is limited.

Location and Lodging

SpringHill Suites by Marriott, located in Lawrence's historic downtown, is a 5-minute walk to assorted restaurants, coffee shops, bookstores, and a variety of unique local shops. All rooms are suites that overlook the Kansas River and have a sleeper sofa, kitchenette, and either a king- or queen-sized bed. You may access the entire list of amenities and see a virtual tour of the hotel at <http://www.360kc.com/Hotels/SpringHillSuites-Lawrence.html>.

SpringHill Suites is conveniently located 1 mile south of Exit 204 on Interstate 70 (East Lawrence Turnpike Exit) at the intersection of 6th and New Hampshire Streets. A block of rooms has been reserved at a special group rate of \$79.00 per night for either a King or Double Queen Suite. Again, space is limited and we encourage you to reserve your room as soon as possible. Check-in is at 3:00 pm, and check-out is at 12:00 noon. To make your hotel reservation, contact SpringHill Suites at (888) 287-9400. Be sure to identify yourself as an attendee of the Allen Press Editorial Seminar in order to receive the reduced group room rate. These room rates are guaranteed for reservations made by Seminar attendees through August 16, 2006.



The University of Kansas
www.visitlawrence.com



Union Pacific Depot



SpringHill Suites by Marriot

Transportation from Kansas City International Airport

From Kansas City International Airport, Lawrence is an easy drive of about an hour. Most major rental car companies are represented at the airport, or reservations can be made with local limousine and shuttle services. Transportation from the Kansas City International Airport to Lawrence may be arranged directly through Midwest Transportation Services at (785) 842-8294. Please call at least 24 hours in advance to make your reservations.



Abe & Jake's Landing

Opening Reception

Unwind to the strains of local jazz artists Tommy Johnson, Morey Sullivan, Bruce Roberts, and Allen Press' own Robert Kerley as the High Plains Jazz Band entertains you at Abe & Jake's Landing. Formerly the home of the Consolidated Barbed Wire Company, the historic building that now houses Abe & Jake's Landing has also known life as a paper mill and a storage facility. Conveniently located next to SpringHill Suites overlooking the Kansas River, Abe & Jake's Landing is now a sophisticated night spot on the Lawrence music scene. We hope you will take advantage of this opportunity to network with your colleagues, visit with your friends from Allen Press, or simply relax to the music of the High Plains Jazz Band. For more information about this historic location, please visit <http://abejakes.com>.



Circle S Ranch

Networking Barbecue

After a day of online manuscripts, digital workflow, and seamless electronic production, what could be a more welcome change of pace than an old fashioned Kansas Barbecue at Circle S Ranch & Country Inn? Since 1860, the ranch has grown from its original 80-acre tract to more than 1,200 acres, including tall grass prairies, small herds of bison and cattle, and more indigenous wildlife "than you can shake a stick at." The Circle S Ranch & Country Inn has been selected as one of the 12 most romantic bed and breakfasts in the United States by bedandbreakfast.com as well as one of the top 10 destinations for business travelers by Arrington's Bed and Breakfast Journal. Let us show you what Midwestern hospitality is all about. For additional information, go to



<http://circlesranch.com>.



The Eldridge Hotel

Surrounding Attractions

From the Eldridge Hotel in historic downtown Lawrence to the many attractions and events on Mount Oread at The University of Kansas, hidden treasures abound in Lawrence. A short walk over the Kansas River brings you to the Lawrence Visitor Information Center, which itself is housed in the former Lawrence Railroad Depot. Learn about the first settlers, Quantrill's Raid on Lawrence, and the University of Kansas. Find out why Kansas is called the Free State and the part Lawrence played in our nation's history. For further information about the Lawrence area and surrounding attractions, contact the Lawrence Convention and Visitors Bureau at (785) 865-4411, or visit



their web site at www.visitlawrence.com.